

SPONSORING MAGNOLIA CONFERENCE 2016

Dear Potential Sponsor,

We would like to invite you to sponsor the seventh annual Magnolia User Conference which will take place in Basel, Switzerland, on June 7-9, 2016.

By sponsoring, you'll reach 300+ of the most engaged participants in the Magnolia ecosystem, including developers, decision makers, analysts and strategists from our customers, our partners and other interested parties.

Sponsor Benefits Include:

- Direct **access to all of Magnolia's staff**, including the founders, management team, engineering and support.
- **Global media exposure** through international press releases, social media campaigns and blog posts.
- Promotion, logo, company description, inserts on the conference site and in event materials.
- **Network** with developers, partners, customers and people evaluating Magnolia for future projects.
- **Recruit great people** - you'll have direct access to some of the top developers and content management experts in the world.
- The platinum and gold sponsorship packages offer a **guaranteed speaking slot and a booth**, giving you exceptional exposure and visibility among all attendees.

We look forward to welcoming you in Basel!

Sincerely,
Pascal Mangold, CEO, Magnolia International



CONFERENCE SUMMARY



VENUE DETAILS

Pathé Cinema, Basel, Switzerland

This year's Magnolia Conference takes place in a glamorous multiplex cinema in the heart of Basel, Switzerland. Basel's nightlife and museums, as well as the gorgeous old town, are a 5-minute walk from the venue. The cinema boasts multiple big presentation rooms, as well as coffee bars and smaller rooms for other sessions and meetings. For the duration of the conference, the cinema is blocked off to the general public.

Conference facts and figures

- Magnolia Conference is an annual event, taking place in historic Basel, Switzerland. It's the go-to place to connect with Magnolians, users and industry decision makers.
- Since 2009, the event has been steadily growing in popularity and reach, with over 300 attendees expected for 2016.
- The conference is targeted at Magnolia users as well as digital professionals working with content management creation, from both technical and business perspectives.
- The separate business and technical tracks, as well as a day of workshops, make the event an attractive learning opportunity for a wide range of professionals.

Date	June 7-9, 2016
Location	Pathé Cinema, Basel, Switzerland
Number of Conference Days	3 (1 day of workshops, 2 days of presentations)
Expected attendance	300 – 350 international attendees
Number of presentation tracks	2
Number of presentations	Approx. 22
Number of workshops	5
Sponsors	1 Platinum Sponsor, 4 Gold Sponsors, 5 Silver Sponsors, 10 Bronze Sponsors
Sessions recorded	Yes

SPONSORSHIP PACKAGES

SOLD OUT

PLATINUM SPONSORS

1 package available

CHF 10,000

- Guaranteed speaking slot
- 5 free conference tickets, 5 free workshop tickets
- Your logo on our official conference t-shirt
- Full page article in brochure
- Giveaway, placement on seats before opening keynote
- Exhibit area in the cinema corridor (3m² / 30 square feet)
- Company acknowledgment during opening keynote
- Logo in print and online promotion
- Social media & email mentions

GOLD SPONSORS

4 packages available

CHF 5000

- Guaranteed speaking slot
- 2 free conference tickets, 2 free workshop tickets
- Exhibit area in the cinema corridor (3m² / 30 square feet)
- Company acknowledgment during opening keynote
- Half page article in brochure
- Your logo on our official conference t-shirt
- Logo in print and online promotion
- Social media & email mentions
- Place your giveaway in the coffee break area

SPONSORSHIP PACKAGES

SILVER SPONSORS

5 packages available

CHF 3000

- 2 free workshop tickets, 2 free conference tickets
- Logo in print and online promotion
- Social media & email mentions
- Place your giveaway in the coffee break area

BRONZE SPONSORS

10 packages available

CHF 1000

- 2 free conference tickets, additional tickets with 25% discount
- Logo in print and online promotion
- Social media & email mentions

APPLY NOW

To apply to be one of our sponsors or if you have any questions or suggestions for making the sponsorship more beneficial, please get in touch:

+41 (0)61 228 9000 or conference@magnolia-cms.com.

Magnolia International Ltd.

Copyright Magnolia International Ltd. © 2016